
STYLE SHOTZ PORTRAIT PARTIES

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A Style Shotz Portrait Party

This is the hottest trend to hit Sarasota so don't wait to book your party. Style Shotz Portrait Parties, brought to you exclusively by Visual Splash.com are a fun way to capture individuals' personal style in artistic, unique professional portraits. Hosting a Style Shotz Portrait Party yields FREE PORTRAITS. What could be better in this economy? We bring the studio to you and either set up in your home or any other suitable location, including outdoors. The host gets confirmed between 8-12 (maximum) guests for the party (with a minimum of 6) and the host enjoys credits toward portraits from the party or future work such as Beach or Lifestyle Portraits. Up to two people are included in the Style Shotz Portraits. It is a fun opportunity to have beautiful portraits made of yourself or your children/husband in a low pressure, relaxed atmosphere. The Host and guests receive a personal mini-portrait session; typically, these are face portraits, children, mommy/child or husband and wife.

How it Works

The Host receives 10% sales credit toward current and future portraits. They also receive \$25.00 in credit for every party booked from their Style Shotz Party.

What to expect? Hosts with 6-8 attendees average \$3,000 in party and online sales. And hosts with 10-12 attendees average \$5,000 in total orders. If the host has \$5,000 in sales, they receive a 10% credit of \$500. Typically three attendees in ten will host a party from a Style Shotz party. That's a whopping \$575 in credit toward portraits. These parties are fun and give the host an opportunity to order the big items (canvas, gallery wraps or large prints) or finally get that Beach Portrait they've been putting off. There must be a minimum of six guests (total) or a \$200 sitting fee will apply.

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Types of Style Shotz Parties

Style Shotz Portrait Parties are fun for so many occasions, whether it's a home party or location event. Here are just a few themes to consider when hosting a party.

Girls Night Out (GNO)

Mothers Day Out

Mommy/Daughter Get Togethers

Birthday or Themed Parties

Fund Raisers

Couples

Bar/Bat Mitvahs

Families/Family Reunions

Singles Mixers
(great photos for online daters)

Halloween/Christmas

Maternity/Newborn

Seniors

Sports

Dance

Children-Princess, Tea Party

Pets

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Host Responsibilities

Style Shotz Portrait Parties are available in the Sarasota, FL area. The host organizes the Style Shotz Party and is responsible for the following:

- Send Invitations via email or snail mail 2-3 weeks in advance of the party. www.mypunchbowl.com works well for email invitations and you can link guests to the Style Shotz website to let them know what fun they can expect.
- Call or email guests two days in advance to ensure attendance
- Host educates guests about the guidelines for proper dress for the portraits and importance of attending.
- Location
- Food/Hors'doeuvres
- Drinks/Adult beverages (if appropriate)
- Activities
- Guest list
- Ensure guests have ordered their portraits online within the two week period
- Encourage guests to book their own party
- Deliver the portraits which arrive 2-3 weeks after they are ordered (Approximately 4 weeks after the party).

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How to Order

Guests can order their portraits at the party for a **10% Discount** or have the option to order online at www.visualsplash.com for competitively priced packages. Portraits will be in a private gallery under the hosts' name. You will be provided the Hosts' username and password at the Style Shotz Party and the portraits will be online at www.visualsplash.com within five days of the party. Guests will be notified when the portraits are online and will have two weeks to order after the photos have been posted. This is a great opportunity for relatives and friends to order online as well. After three weeks, sales will be totaled and the host will then be able to place an order based on credits from their guests purchases and number of parties booked from their Style Shotz Party. The host may opt to use her credits toward future portraits as well. Cash, Mastercard and VISA are accepted. Personal checks will be written to the host who will write one check to the photographer. The host will make the check out to Visual Splash. Prices do not include sales tax.

Everyone involved will have a good time having a free portrait session and will look forward to the next Style Shotz party!

Where Should I have my Portrait Party

The photographer will need a 12 foot area from the camera to the backdrop. If the portraits are done in a home or apartment, furniture can be moved to accommodate the space needed. If there are trees or water in the backyard, they can provide a pleasing backdrop as well. The photographer can typically find a suitable backdrop for location shots. The photographer will arrive two hours before the party to set up the equipment. Personal cameras are not allowed during the party.

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Schedule a Portrait Party

Contact Laura Raymond at (941) 809-2012 or laura@visualsplash.com to ensure availability. Check out Style Shotz gallery on the website at www.visualsplash.com to get some fun ideas about your portrait party. - you might consider having a theme for the party depending on the time of year or the current trends.

Black and White Style Shotz are the extremely popular right now, and larger size, Gallery wraps are all the rage. You will be addicted after your first party and will be well on your way to becoming a portrait junkie! Just wait!

What Guests Should Expect

It is important to look your best for your Style Shotz. The following are the photographers' recommendations:

- Wear solid, neutral colors – Black, white, tan and grey shirts/blouses work best. Unless you going for the out of the ordinary, prints and stripes should be avoided
- Long sleeve shirts are a must. No Sleeveless
- Make-up and hair should be refreshed at the host' house
- Children should bring a favorite prop such as a stuffed animal, football, etc...Children should not be dressed until it is time for their portrait session
- Men should be freshly shaved unless that is “your” look